

## BM-FTEC: Face to Face Communication, Human Connections in a Tech-Driven World

Even as technology has allowed us to connect with an ever-expanding global network through the click of a mouse, face-to-face communication is still as important as ever. Improving one's in-person communication may seem nonessential and downright quaint in this computerized age, yet many workplace situations, often those involving conflict, feelings, or other sensitive issues, still demand human contact. Face-To-Face Communication explores why personal contact remains the most powerful type of human interaction and what readers can do to improve their skills to become excellent communicators.