

MASTERCLASS

on FINANCE FOR NON-FINANCIAL MANAGERS

This course investigates the fundamentals of financial management, and how to use financial statements and ratios to improve your decision making. The course will help you become more financially confident, and participate more fully in your business's financial discussions, decisions, and planning.

This course covers the following topics:

- The purpose of financial management and accounting.
- Financial management and accounting terminology.
- Budgeting, and the components of a budget.
- Balance sheets, income statements, and cash flow statements.
- Financial ratios.
- Working capital, the operating cycle, and the cash conversion cycle.
- How to price products and services.
- Personal and corporate income tax, VAT, and capital gains tax.

This course is aimed at managers and others in non-financial positions. You require no formal accounting or finance knowledge to benefit from this course.

This Masterclass consists of a 6.5-hour online theory supported by a 2-hour online workshop.

CPD-accredited
Category E on the Learning Programme Matrix

8,5 hours | 6 CPD points

